# ⌂ The Woodshop

# INSTAGRAM SIZES HAVE CHANGED

Use this guide to create content.

IG: @thewoodshopnw
WEB: thewoodshopnw.com

## STATIC FEED POSTS

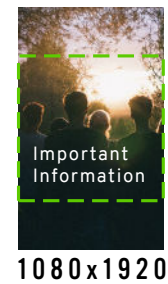Important Information

**1080x1350**

All static feed posts graphics and photos should now be 4:5 ratio, or 1080x1350 pixels, with all important text and imagery in the center square (because of the square profile grid).

## ANIMATED FEED POSTS

Important Information

**1080x1350**

Important Information

**1080x1920**

We recommend all video/animated feed posts are now 4:5 ratio, or 1080 x 1350 pixels, with all important text and imagery in the center square.

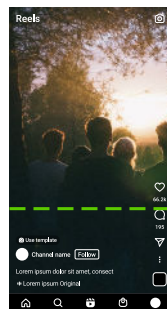You can also post 9:16 video posts, but only if you post manually.

## CAROUSELS

All carousels should now be 4:5 ratio, or 1080 x 1350 pixels, with all important text and imagery in the center square only for the first page (which is the page that will show in the profile grid).

Important Information

**1080x1350**

## INSTAGRAM REELS

Reels

Use template  Channel name  Follow
Lorem ipsum dolor sit amet, consect
Lorem ipsum Original

**1080x1920**

Text placement has changed! Reels are still 9:16 ratio, or 1080 x 1920 pixels. Make sure you place all text above the green line so it doesn't overlap with automated captions (even if you don't have auto-captions, others may see it).

## REELS & IG LIVE COVERS

Important Information

**1080x1920**

Reels and Lives Covers are 9:16 ratio, or 1080 x 1920 pixels with all important text and imagery in the center square (because of the square profile grid).

### IMPORTANT!
Reels covers are never seen full screen so all text should be big enough to be read in the profile grid and reels tab.

## INSTAGRAM STORIES

Instagram stories are 9:16 ratio, or **1080x1920**. But remember not to add any clickable items, such as stickers and tags too close to the edges, or they won't be clickable.

## SLIDE BACKGROUNDS FOR IG LIVES

John Doe · 3m      LIVE

User_A
User_A  Hello!
User_3  Hi!
User_J  Hello!

Your comment...

**1080x1920**

Slides backgrounds for IG lives (only available for iphone) are 9:16 ratio, or 1080 x 1920. Your camera will be on he top right and peoples comments on the bottom, so avoid those areas.

### IMPORTANT!
Comments and IG icons will be white, so avoid light colors on the bottom part.

## HIGHLIGHT COVERS

Highlight covers can be any size you want, as long as you have the information contained in a circle. We actually recommend very simple designs or just plain colors for your highlight covers, since the grid already has enough visual information.

Highlight    Highlight    Highlight    Highlight